



# 2010 Saskatchewan Marathon Race Expo Registration

**Date:** Saturday, May 29, 2010

**Location:** TCU Place – Centennial Hall, Saskatoon, Saskatchewan

The 2010 Saskatchewan Marathon is expected to draw over 2,200 participants from across Canada. All participants must attend the Race Expo in order to pick up their Race Packages. The Saskatchewan Marathon Race Expo will be promoted and open to the public, providing your business or organization with a unique opportunity to reach more than 2,000 runners, walkers and fitness enthusiasts!

## Demographic

- Female – 60% Male – 40%
- 44% participants from Saskatoon
- 89% participants from across Saskatchewan
- 10K – 41% Half Marathon – 44% Marathon – 14%

## Booth Prices

- \$250 for a 10' x 10' Booth (Includes one 6' draped table and two chairs)

## Options Available for Additional Fees

- Electricity
- Internet
- Additional Tables

## Date and Hours

- **Set Up** – Saturday, May 29, 8:00 am – 9:30 am
- **Expo** – Saturday, May 29, 10:00 am – 5:00 pm
- **Take Down** – Saturday, May 29, 4:30 pm – 5:30 pm

## Race Package Insertion Opportunities

Race Package insertions are a great opportunity for your business or organization to reach over 2,000 runners and walkers. By purchasing a booth space at the Race Expo, an item provided by your company or organization will be inserted in the Race Package of every participant in the 2010 Saskatchewan Marathon. All items must be received by May 19, 2010.

## Sponsorship Opportunities

Please contact Shad Ali at (306) 652-1400 or [lead@onpurpose.ca](mailto:lead@onpurpose.ca) for information about sponsorship opportunities with the Saskatchewan Marathon.

**Race Expo Contact:** Kara Lackie (p) 652-1400 x 1 (e) [klackie@onpurpose.ca](mailto:klackie@onpurpose.ca)



## 2010 Saskatchewan Marathon Race Expo Registration

### To Reserve your space at the 2010 Saskatchewan Marathon Race Expo:

- 1) Complete the application below
- 2) Include full payment payable to the *Saskatoon Road Runners Association*
- 3) Send completed application with payment to:

**On Purpose Leadership Inc.**  
**RE: Saskatchewan Marathon**  
**131 Wall Street**  
**Saskatoon, SK S7K 6C2**

----- REGISTRATION DEADLINE IS April 30, 2010 -----

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

*(Please provide a current e-mail address so that we can provide you with updates)*

Number of 10' x 10' Booths Requested: \_\_\_\_\_ x \$250 each

Other Requirements (Internet, Electricity, etc): \_\_\_\_\_

Race Packet Insertion: \_\_\_ Yes \_\_\_ No

*(All Items must be received by May 19, 2010)*

We plan to offer food/beverage samples at the Race Expo \_\_\_ Yes \_\_\_ No

**TOTAL AMOUNT DUE:** \_\_\_\_\_

*Please make cheques payable to the Saskatoon Road Runners Association*

**All booths are responsible for their own cash register system**  
**You will receive confirmation by phone or e-mail shortly**